



Next  
Professional  
Athlete

SPORTS RECRUITING NETWORK

# NPA+ NEWSLETTER #4

*December 2024*



## Place of Origin

Ann Arbor, Michigan.

## My Story

I grew up playing soccer and was involved in the marching band in both high school and college. I received a Bachelor's degree from Central Michigan University and a Master's degree from Indiana State University. I worked in Division 1 athletics for 12 years (serving as Ronnie's academic advisor) before transitioning to the tech side in both recruiting and tech sales for athletic programs. Additionally, I am married and have three daughters.

## What brought me to NPA+

Ronnie and I have remained close since he graduated, and my goal has always been to help people achieve their goals and reach the next level. When Ronnie called and explained his plan, he knew I would be a good fit, and I was 100% on board. With my experience in the recruiting tech space and background in customer service, I knew this would be an excellent opportunity.



# CHIEF OPERATING OFFICER JEREMY PLOCH

## What makes NPA+ special?

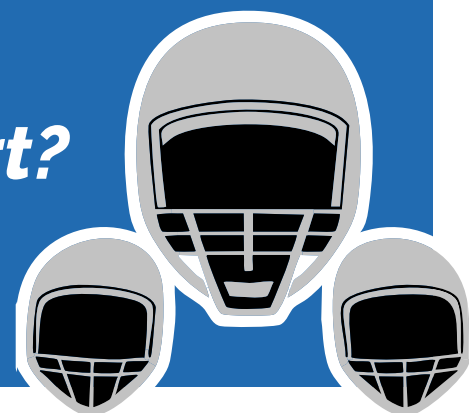
Helping people take that next step to achieve their goal. While it may not always end with getting on a roster, it allows people to build relationships to use and leverage themselves to get to that level. NPA creates a pathway to success.

## My long term goal

In the long term, I aspire to achieve as much success as possible. I want to help create a path for people to not only build relationships but also achieve their goals and reach the next level. Additionally, I aim to build a team that provides excellent customer service and delivers a world-class experience to everyone. I also want to set my family up for a successful future.

## What's your favorite sport?

I love football and I'm also a big fan of Detroit Lions.





# My Story

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I'm an incoming Sophomore at the University of Washington studying Computer Science. I've always grown up around the Seattle, Bellevue area. What's more, I like making mobile apps such as the NPA app, and taking my dog on walks.



APPLICATION PROGRAMMER

**SAMUEL WANG**

## ***Place of Origin***

Seattle Washington.

## ***What brought me to NPA+***

I've always been passionate about building mobile apps and bridging athletes which was why I was immediately drawn to NPA.

## ***What makes NPA+ special?***

I like the unique aesthetic of the mobile app we've currently built and the features I implemented such as the video feed kind of like reddit and its overall function as a resource for athletes.

## ***My long term goal***

To work at a tech company, continuing to build large scale mobile apps, and perhaps building a startup.

## ***What's your favorite sport?***

Running.



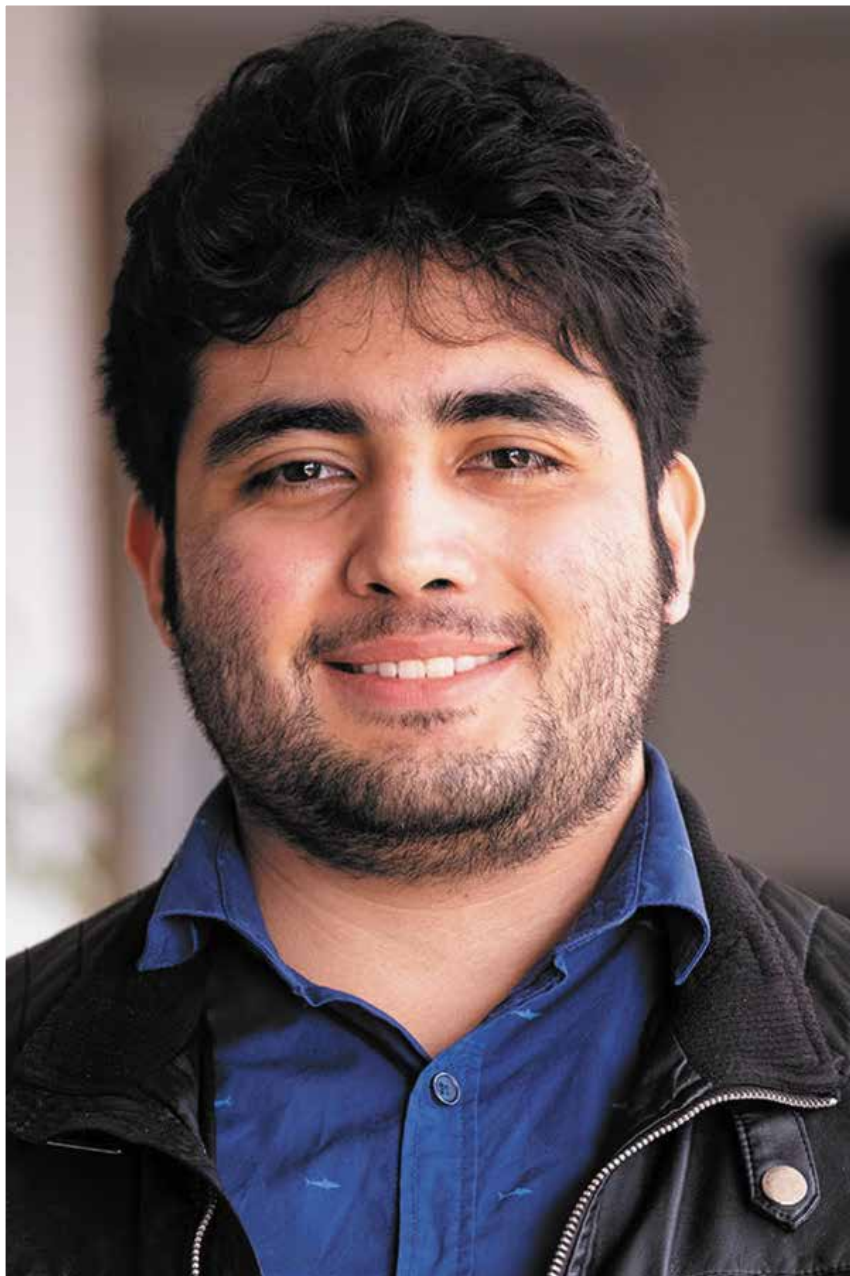
## ***Place of Origin***

Guadalajara, Mexico.



## ***What brought me to NPA+***

I originally came across the logotype, and as a digital designer, the star spoke to me about feelings of dream, passion, and ambition. Thus, the visual elements of the logotype succeeded in engaging me to learn more about the brand, and this is where my journey began. I love helping the brand elevate to the next level, particularly because of my interest in sports. I see NPA+ as a place where I can combine my artistic skills and love for athletics.



GRAPHIC DESIGNER

# **SAM MERAZ**

## ***My Story***

I graduated from West Early College for high school and later attended Arapahoe Community College from 2018 to 2021. I then transferred to the University of Colorado Denver, where I earned a Bachelor of Arts in Fine Arts. My key strengths include illustration and digital art.

## ***What makes NPA+ special?***

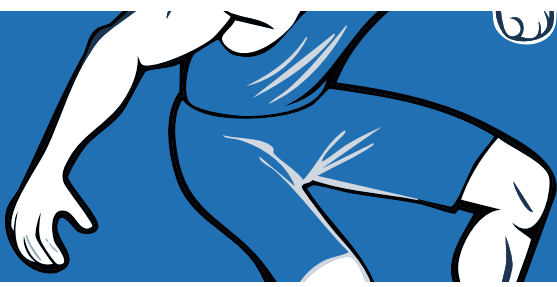
NPA+ stands out as an organization that not only supports athletes in competing professionally but also guides them toward success. I believe it provides opportunities for athletes to potentially compete in future Olympic events.

## ***What are your long-term goals?***

I aim to find a new home for my mother, work on a project with Walt Disney Studios—particularly contributing to a series for The Incredibles, which has been a lifelong dream—and to participate in Hollywood films.

## ***What's your favorite sport?***

I love Boxing. It has been a longstanding tradition in my family from my father's side.



## CONTENT WRITER SPECIALIST

# TRUMAN LAPP



### *Place of Origin*

Northern Virginia Area.

### *My Story*

I am now a junior at the S.I. Newhouse School of Communications at Syracuse University studying Television, Radio, and Film.

### *What brought me to NPA+*

I received a call from NPA+'s CEO Ronnie Coluzzi and the opportunity to write and create content for such an exciting new project was impossible to pass up.

### *What makes NPA+ special?*

I think NPA+ is special because of the people who make it all possible. Every one of us has a unique story and reason for working there, but we are all working towards one mission we all believe in, which is a key tool for any organization to succeed.

### *What are your long term goals?*

After college, I hope to go into screenwriting or any other job in showbusiness I can get. I also feel NPA+ serves as an exciting career opportunity for me as I leave college and look towards the future.

*What's your favorite sport?* Tennis.





# CHRIS O' NEILL

DIRECTOR OF ATHLETIC DEPARTMENT

## *Place of Origin*

Poughkeepsie, NY.

## *My Story*

I grew up in a family of athletes. My father introduced me to sports at a very young age and throughout every stage in my life, it seems to all revolve around athletics. I went to school at Lackwanna College for business as well as to play football. I had made the Deans List before leaving due to financial reasons and pursued a career in entrepreneurship. I had started numerous business ventures with the most success in personal training.



## *What brought me to NPA+*

I met our CEO, Ronnie Colluzi, at an NFL Free Agent Combine in Scottsdale, Arizona. We were two athletes from different parts of the country with the same goal: to become professional athletes. Though our lives seemed different, we shared not only the same goal but also the same questions and uncertainties. It was that weekend in Arizona that the idea for NPA was born. Ronnie took the idea and ran with it, later calling me to join him—an opportunity I couldn't refuse.

## *What makes NPA+ special?*

I believe what makes NPA+ special is the support system provided to athletes that may feel lost in the process when their collegiate time is at or nearing an end. As a former collegiate athlete, the path to the professional level is just as confusing as it is difficult.

## *What are your long term goals?*

Here at NPA I strive to help develop athletes as well as provide clarity and guidance to assist in reaching the next level.

## *What's your favorite sport?*

Has to be a tie between football and basketball.

## ***My Story***

I am a finance major from the university of Iowa, and I was raised in a great family with old school morals. I love working out and Chicago sports.

## ***What brought me to NPA+***

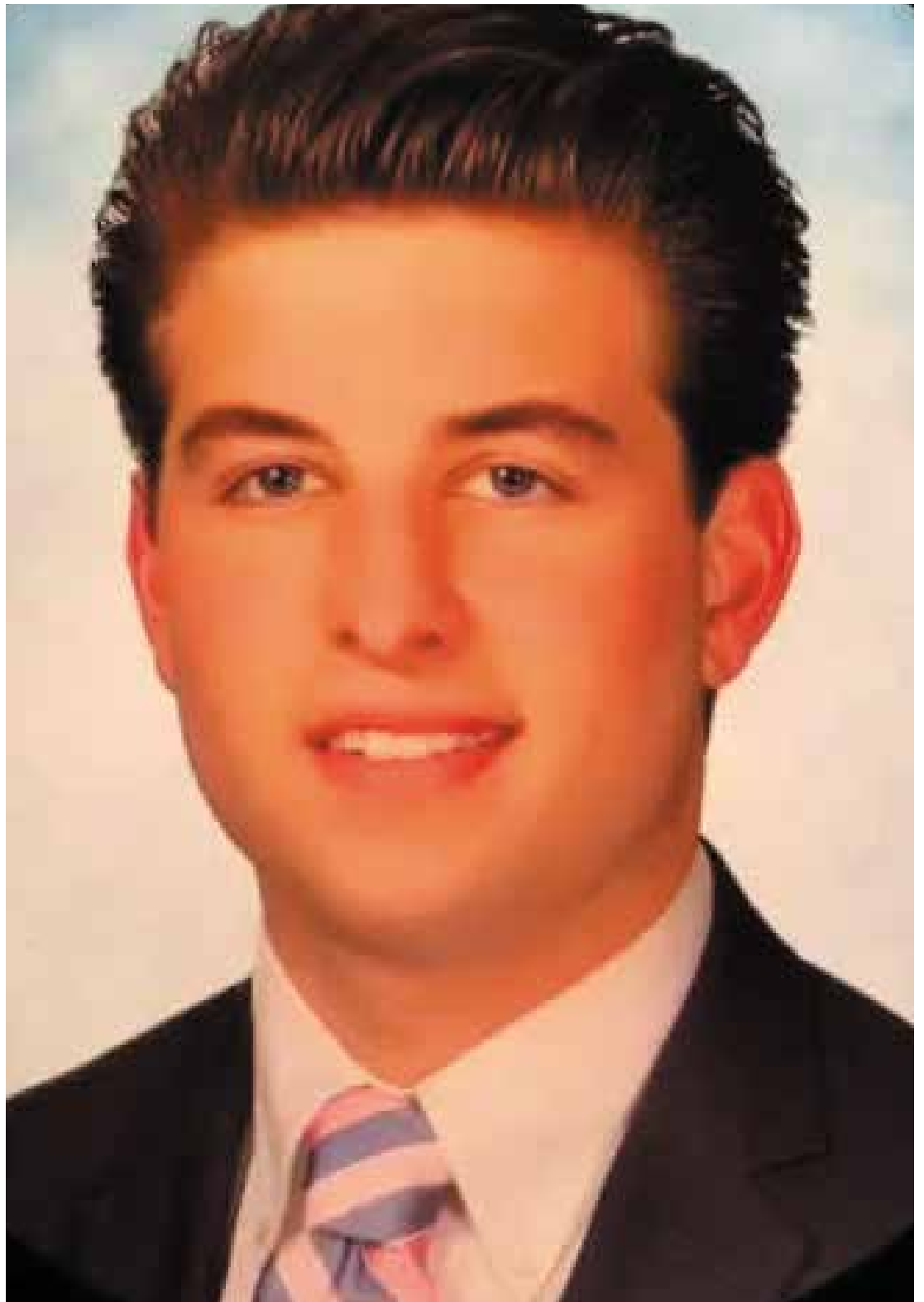
Ronnie Coluzzi is why I came to NPA. He is the type of leader and all around guy that is worth investing in.

## ***What makes NPA special?***

With the cutting edge platform we have to go along with the management team, the sky is the limit.

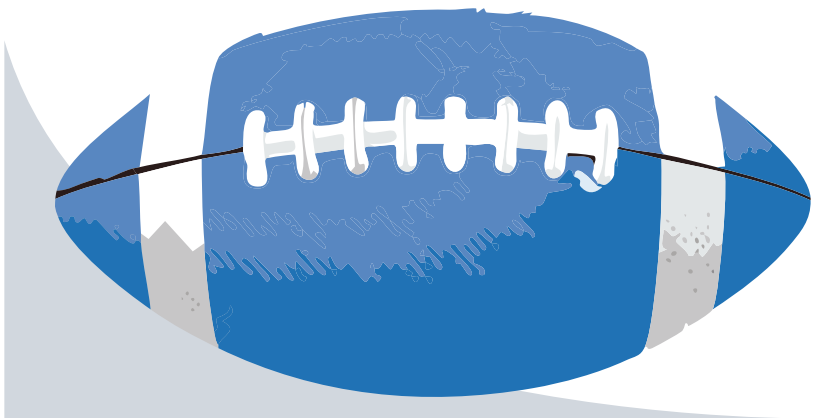
## ***What's your favorite***

Football.



## ***What are your long term goals?***

To scale NPA to the next level. I want us to be the leading pathway for high school athletes to get their name and brand out to recruiters.



CHIEF FINANCIAL OFFICER

**SHEA HAUTER**

## ***Place of Origin***

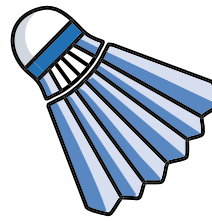
Rajshahi, Bangladesh (born in Natore).

## ***What brought me to NPA+***

I'm passionate about elevating brands to new levels. I connected with NPA+ initially by designing the logo and brand identity for the organization and collaborating closely with CEO Ronnie Coluzzi. NPA+ represents a unique platform where I can blend my creative skills with my passion for athletics.

## ***My Story***

I graduated from Joari High School, completed a Diploma at the Institute of Health Technology, followed by a professional one-year Graphic Design course. Furthermore, I specialize in Brand Identity and Stationery Design.



## ***What makes NPA+ special?***

NPA+ stands out for its commitment to supporting athletes not just in competing at professional levels, but also in guiding them towards long-term success. I see NPA+ as a launching pad for athletes with Olympic potential, helping them reach new heights.

## ***What are your long term goals?***

My ultimate goal is to continue working with NPA+ and eventually move to the USA with my family to build a happy and fulfilling life there.

## ***What's your favorite sport?***

Badminton.



GRAPHIC DESIGNER

**SUMAN ALI**



# ELISE HERR

CHIEF HUMAN RESOURCES OFFICER



## *Place of Origin*

Sacramento, CA Currently in Manhattan, KS.

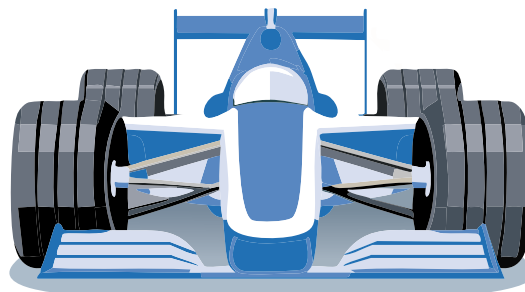
## *What brought me to NPA+*

Ronnie and I worked together at a previous company and he asked me to join NPA. Once he explained his business plan and I heard his passion, I of course said yes.



## *What's your favorite sport?*

My favorite sports are baseball and formula 1.



## *My Story*

Former military (Army) moved to HR because I like people, processes and operations. Married with two kids ages 7 (Charlotte) & 5 (Levi). Husband is still active duty Army.

## *What makes NPA+ special?*

NPA is special in my eyes because of who is behind the product. There may be similar products or services out there, but there is no one like Ronnie behind them. He has cultivated a winning team and has the drive and determination to make this work for the long run.

## *What are your long term goals?*

My long term goals are to support and grow NPA in any and all ways needed. My passion is people and culture and I want to help create that for NPA. Make it a world class place to work.

CONTENT WRITER SPECIALIST  
**JOHN STANLEY**

## ***Place of Origin***

Connecticut.

## ***My Story***

I grew up playing football, basketball, and baseball, and I go to the university of Miami studying broadcast journalism.

## ***What makes NPA+ special?***

NPA+ is special because it allows a platform that student athletes have never seen before. The ability to truly sell yourself to coaches on a certain level that we don't currently have is a massive help to athletes that want to be seen.

## ***What are your long term goals?***

My long term goals are to one day be the host of a tv show, radio show, or to have a blog centered around sports.

## ***What's your favorite sport?***

My favorite sport is football, I grew up playing the sport and I love watching it, particularly college football.

